MSBA Sample Schedule

16-Month Track

	Term A	Term B
Term 1 7 units	**Immersion: Personal and Leadership Development Workshop** (1 unit) **Programming for Business Analytics** (2 units) **Advanced Statistical Tools** (2 units)	**Business Process Analysis and Innovation** (2 units)
Term 2 8 units	**Optimization Modeling** (2 units) **Databases and Big Data Management** (2 units)	**Multiple Attribute Decision Analytics** (2 units) **Elective** (2 units)
Term 3 8 units	**Predictive Analytics** (2 units)	**Communications with Data** (2 units) **Simulation Modeling** (2 units) **Elective** (2 units)
Term 4 8 units	**Social Media Analytics** (2 units)	**Marketing Informatics** (2 units) **Applying Analytics to Achieve Business Impact** (2 units) **Elective** (2 units)