

MSBA Sample Schedule

12-Month Track

The online MS in Business Analytics program at Pepperdine Graziadio Business School gives you the flexibility to earn your degree at a pace that works best for you. Terms are fourteen weeks long, and are split into two 7-week sessions called A Term and B Term. Here are sample course sequences for the [12-](#) and [16-month](#) tracks to help you get an idea of the time commitment per term.

	Term A	Term B
Term 1 11 units	Immersion: Personal and Leadership Development Workshop (1 unit) Programming for Business Analytics (2 units) Advanced Statistical Tools (2 units)	Multiple Attribute Decision Analytics (2 units) Business Process Analysis and Innovation (2 units) Elective (2 units)
Term 2 10 units	Optimization Modeling (2 units) Databases and Big Data Management (2 units)	Simulation Modeling (2 units) Communications with Data (2 units) Elective (2 units)
Term 3 10 units	Social Media Analytics (2 units) Predictive Analytics (2 units)	Marketing Informatics (2 units) Applying Analytics to Achieve Business Impact (2 units) Elective (2 units)

MSBA Sample Schedule

16-Month Track

	Term A	Term B
Term 1 7 units	<p>Immersion: Personal and Leadership Development Workshop (1 unit)</p> <p>Programming for Business Analytics (2 units)</p> <p>Advanced Statistical Tools (2 units)</p>	<p>Business Process Analysis and Innovation (2 units)</p>
Term 2 8 units	<p>Optimization Modeling (2 units)</p> <p>Databases and Big Data Management (2 units)</p>	<p>Multiple Attribute Decision Analytics (2 units)</p> <p>Elective (2 units)</p>
Term 3 8 units	<p>Predictive Analytics (2 units)</p>	<p>Communications with Data (2 units)</p> <p>Simulation Modeling (2 units)</p> <p>Elective (2 units)</p>
Term 4 8 units	<p>Social Media Analytics (2 units)</p>	<p>Marketing Informatics (2 units)</p> <p>Applying Analytics to Achieve Business Impact (2 units)</p> <p>Elective (2 units)</p>